

Message Text

UNCLASSIFIED

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ACTION NEA-10

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R 100940Z AUG 76
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TO USDOC WASHDC
INFO SECSTATE WASHDC 5943

UNCLAS CAIRO 10694

E.O. 11652: NA
TAGS: BEXP, EG
SUBJ: ANEMC EXHIBITION FOR EDUCATIONAL METHODS

1. ARAB NATIONS EDUCATIONAL MEDIA CENTER (ANEMC) HAS CONTACTED EMBASSY REGARDING A METHODS WORKSHOP FOR SENIOR ARAB EDUCATORS WHICH WILL BE HELD AT CAIRO NOVEMBER 1-15, 1976. ANEMC PLANS TO SPONSOR THREE-DAY EDUCATIONAL METHODS EXHIBITION IN CONJUNCTION WITH WORKSHOP AND REQUESTS THAT WE INFORM US FIRMS IN EDUCATIONAL MATERIALS FIELD CONCERNING PARTICIPATION IN EXHIBITION. COSTS WILL BE BORNE BY INDIVIDUAL FIRMS. THOSE INTERESTED SHOULD ADDRESS ANEMC AT 109 TAHRIR STREET, DOKKI, CAIRO, BY SEPTEMBER 10.

2. ANEMC IS NONPROFIT INSTITUTION ASSOCIATED WITH ARAB LEAGUE WHICH ASSISTS ARAB STATES IN IMPROVING THEIR APPLIED EDUCATIONAL TECHNIQUES, INCLUDING ADAPTATION AND USE OF AUDIO-VISUAL MATERIALS. ANEMC REPORTEDLY REVIEWS VARIOUS TYPES OF EDUCATIONAL MATERIALS AND ACTIVELY SEEKS INFORMATION ON LATEST ADVANCES IN FIELD.

3. EMBASSY BELIEVES CONTACTS DEVELOPED THROUGH PARTICIPATION IN EXHIBITION COULD PROVIDE MAJOR OPPORTUNITY FOR US FIRMS IN FIELD, ESPECIALLY SUPPLIERS OF AUDIO-VISUAL EQUIPMENT SUITABLE FOR ARAB MARKET. REQUEST USDOC INFORM APPROPRIATE FIRMS OF FORTHCOMING EVENT.
EILTS

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